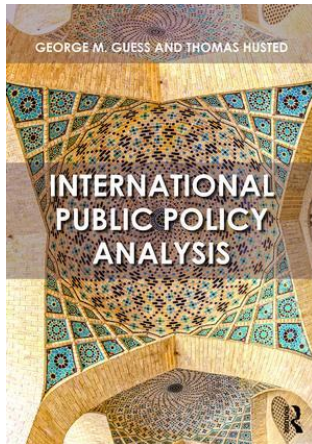


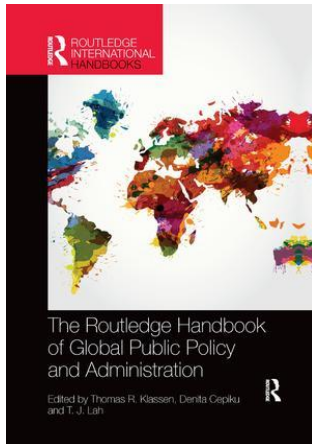
## LIBRARY BOOK SUGGESTIONS VOL.1/2020



TITLE : INTERNATIONAL PUBLIC POLICY ANALYSIS  
AUTHOR : GEORGE M.GUESS AND THOMAS HUSTED  
ISBN : 9781138673960

### SYNOPSIS:

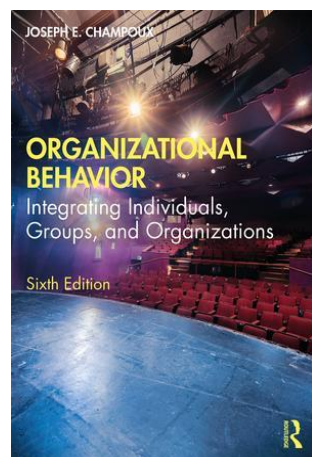
Most public policy analysis books currently on the market are US-centric and focused on quantitative analysis, while comparative public policy textbooks are oriented around countries and specific policy processes. *International Public Policy Analysis* is the first textbook to take a truly comparative and cross-cultural approach, organized around policy issues, to examine important policy 'lessons' that affect the everyday lives of citizens. Authors George Guess and Thomas Husted demonstrate that incremental, marginal changes in sectoral policy systems using cross-national lessons can lead to larger changes in country policies, democracy, and better governance.



TITLE : THE ROUTLEDGE HANDBOOK OF GLOBAL PUBLIC POLICY AND ADMINISTRATION  
EDITOR : THOMAS R.KLASSEN, DENITA CEPIKU, T.J. LAH  
ISBN : 9780367352639

### SYNOPSIS:

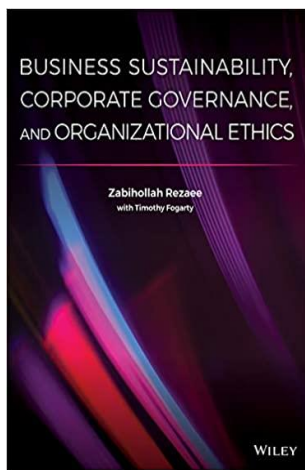
*The Routledge Handbook of Global Public Policy and Administration* is a comprehensive leading-edge guide for students, scholars and practitioners of public policy and administration. Public policy and administration are key aspects of modern societies that affect the daily lives of all citizens. This handbook examines current trends and reforms in public policy and administration, such as financial regulation, risk management, public health, e-government and many others at the local, national and international levels. The two themes of the book are that public policy and administration have acquired an important global aspect, and that a critical role for government is the regulation of capital.



TITLE : ORGANIZATIONAL BEHAVIOR: INTEGRATING INDIVIDUALS, GROUPS AND ORGANIZATIONS  
AUTHOR : JOSEPH E.CHAMPOUX  
ISBN : 9780367430047

### SYNOPSIS:

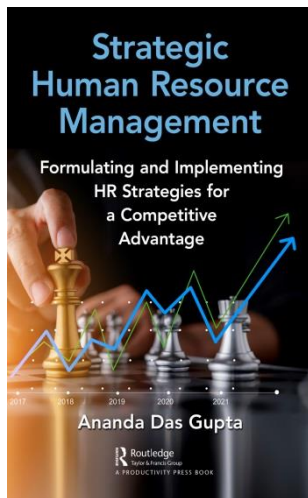
The new edition of this essential resource in organizational behavior provides a balanced framework to understand the impact of increasing dynamism and complexity, the importance of collaboration, and the implications for organizational strategy. Covering both psychological and sociological perspectives on organizational behavior, this clearly written and presented textbook offers a comprehensive review of classic organizational behavior theories and approaches, illustrated with updated case studies. The sixth edition includes new material on ethical considerations; international contexts, with renewed attention to Africa and Asia; environmental pressures and responses; groups and intergroup processes; and the vital importance of building change readiness in any organization.



**TITLE** : BUSINESS SUSTAINABILITY, CORPORATE GOVERNANCE AND ORGANIZATIONAL ETHICS  
**AUTHOR** : ZABIHOLLAH REZAEI AND TIMOTHY FOGARTHY  
**ISBN** : 9781119601456

**SYNOPSIS:**

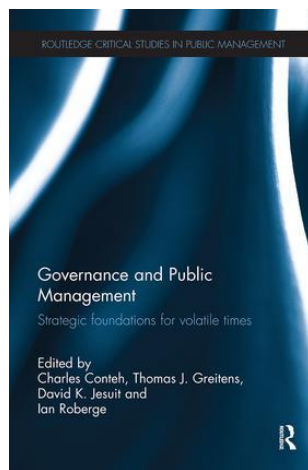
In today's business environment, multinational corporations are under pressure from investors, lawmakers, and regulators to improve their corporate governance, business sustainability, and corporate culture. Business sustainability, corporate governance, and organizational ethics are taking center stage in the global business environment. This long-awaited text covers each of these three important areas in detail, guiding readers to a robust understanding with features including chapter summaries, essential terms, discussion questions, and cases for each topic covered



**TITLE** : STRATEGIC HUMAN RESOURCE MANAGEMENT: FORMULATING AND IMPLEMENTING HR STRATEGIES FOR A COMPETITIVE ADVANTAGE  
**AUTHOR** : ANAND DAS GUPTA  
**ISBN** : 9780367345242

**SYNOPSIS:**

The concept of strategic human resource management has developed widely in the last couple of years, especially because of the impact of human resources on the competitiveness of organizations. The development of human resource strategies involves taking into account their multiple mutual dependencies and the fact that they must be vertically integrated with the business strategy. These strategies define the intentions and plans related to the overall organizational considerations, such as organizational competitiveness, effectiveness or image, and to more specific aspects of human resources management, such as resourcing, motivating, valuating, learning and development, reward and employee relations. Strategic management of human resources provides a large perspective on the way critical issues or success factors related to people can be addressed and how different concepts of strategic decisions are made, with long-term impacts on the behavior and success of the organization. The fundamental objective of human resource strategic management is to generate strategic capabilities by ensuring that the organization has the high-qualified, committed and well-motivated employees it needs to achieve and sustain the competitive advantage.



**TITLE** : GOVERNANCE AND PUBLIC MANAGEMENT: STRATEGIC FOUNDATIONS FOR VOTILE TIMES  
**AUTHOR** : CHARLES CONTEH, THOMAS J.GREITENS, DAVID K.JESUIT AND IAN ROBERGE  
**ISBN** : 9781138495579

**SYNOPSIS:**

The key difference between success and failure for most governance systems is adaptation, specifically the ability to resolve the existing social, cultural, economic and environmental challenges that constrain adaptation. Local, regional and national systems differ in how they are designed to organize effective participation and create innovative ideas for missions, goals, strategies and actions. They also differ in how they build the effective coalitions needed to adopt, guide and protect strategies and actions during implementation, and how to build competence and knowledge to sustain implementation. This book presents the strategic foundations for government's role in fostering and adapting to societal transformation in a volatile world. It shifts the focus of the discipline from an overtly retrospective analysis to a prospective analysis, incorporating the role of foresight techniques and instruments. Above all, it stimulates debate about the practical implications of governance as an emergent future-oriented framework of public management.

This challenging book aims to facilitate dialogue and discussion between academics and practitioners, and encourage advanced students to take a new perspective on Public Management during these volatile times.



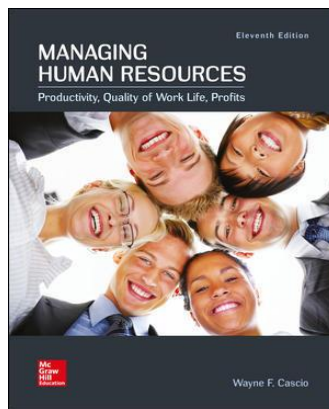
TITLE : DIGITAL GOVERNMENT: MANAGING PUBLIC SECTOR REFORM  
IN THE DIGITAL ERA  
EDITION : 1<sup>ST</sup> EDITION  
AUTHOR : MIRIAM LIPS  
ISBN : 9781138655652

**SYNOPSIS:**

*Digital Government: Managing Public Sector Reform in the Digital Era* presents a public management perspective on digital government and technology-enabled change in the public sector. It incorporates theoretical and empirical insights to provide students with a broader and deeper understanding of the complex and multidisciplinary nature of digital government initiatives, impacts and implications.

The rise of digital government and its increasingly integral role in many government processes and activities, including overseeing fundamental changes at various levels across government, means that it is no longer perceived as just a technology issue. In this book Miriam Lips provides students with practical approaches and perspectives to better understand digital government. The text also explores emerging issues and barriers as well as strategies to more effectively manage digital government and technology-enabled change in the public sector.

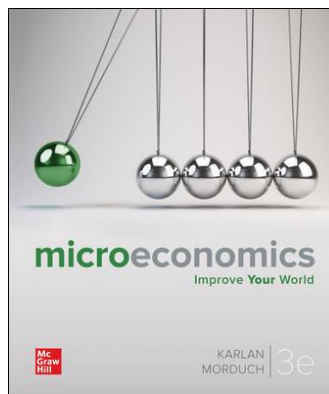
*Digital Government* is the ideal book for postgraduate students on courses in public administration, public management, public policy, political science and international relations, and e-government. It is also suitable for public service managers who are experiencing the impact of digital technology and data in the public sector.



TITLE : MANAGING HUMAN RESOURCE  
EDITION : 11<sup>TH</sup> EDITION  
AUTHOR : WAYNE CASCIO  
ISBN : 9781259911927

**SYNOPSIS:**

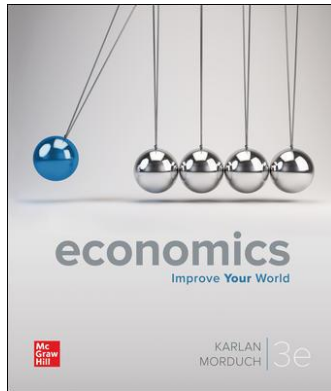
Managing Human Resources 11e links the relationship between productivity, quality of work life, and profits to the various human resource management activities. Research-based and includes strong links to the applicability of this research to real business situations. A new chapter - Chapter 2, HR Technology - has been added to the 11th edition to reflect the increasing role of technology in managing human resources. CONNECT: A highly reliable, easy-to-use homework and learning management solution that embeds learning science and award-winning adaptive tools to improve student results (applied and practical, results-driven technology)



TITLE : MICROECONOMICS  
EDITION : 3<sup>RD</sup> EDITION  
AUTHOR : DEAN KARLAN AND JONATHAN MORDUCH  
ISBN : 9781260521078

**SYNOPSIS:**

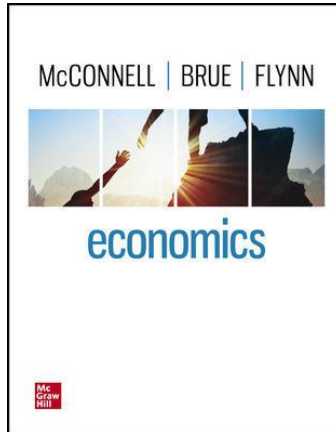
Improve YOUR world. Microeconomics 3e is built around the central concept that economics is a powerful and positive tool that students can use to improve their world. *Microeconomics* uses examples and issues that resonate with students' experience to draw them in and frame ideas to help develop their economic intuition. Using a balanced approach, students are able to sharpen their understanding of topics by focusing on the data and evidence behind the effects they see.



TITLE : ECONOMICS  
 EDITION : 3<sup>RD</sup> EDITION  
 AUTHOR : DEAN KARLAN AND JONATHAN MORDUCH  
 ISBN : 9781260225310

**SYNOPSIS:**

Improve YOUR world. Karlan Economics 3e is built around the central concept that economics is a powerful and positive tool that students can use to improve their world. *Economics* uses examples and issues that resonate with students' experience to draw them in and frame ideas to help develop their economic intuition. Using a balanced approach, students are able to sharpen their own understanding of topics by focusing on the data and evidence



TITLE : ECONOMICS  
 EDITION : 22<sup>ND</sup> EDITION  
 AUTHOR : CAMPBELL MCCONNELL AND STANLEY BRUE AND SEAN FLYNN  
 ISBN : 9781260226775

**SYNOPSIS:**

With McConnell, improving outcomes has never been simpler. If given the chance to work harder or smarter, which would you choose? This modern approach makes learning and applying economics easier for students. From real-life examples to cutting-edge learning resources, McConnell offers a student-centered learning environment that presents content in new, engaging ways. For instructors, a fully supportive teaching package does the heavy lifting so you can focus on what you love.



TITLE : ORGANIZATIONAL BEHAVIOR: REAL SOLUTIONS TO REAL CHALLENGES  
 EDITION : 1<sup>ST</sup> EDITION  
 AUTHOR : TIMOTHY BALDWIN, BILL BOMMER AND ROBERT RUBIN  
 ISBN : 9780078112782

**SYNOPSIS:**

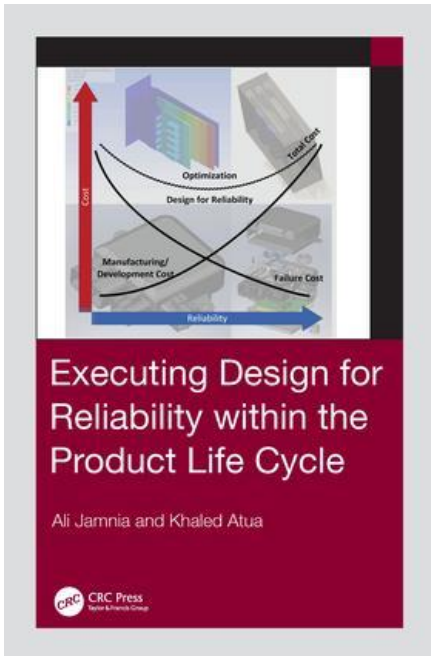
Improve student learning outcomes using Connect, our easy-to-use homework and learning management solution that embeds learning science and award-winning adaptive tools to improve student results 2. Go beyond description to skill development and making real decisions with Application & Tools that translate descriptions to decisions – from OB concepts to personal action 3. Combine mission critical content and evidence with contemporary examples and cases keep students' attention.



TITLE : ORGANIZATIONAL BEHAVIOR  
 EDITION : 4<sup>TH</sup> EDITION  
 AUTHOR : STEVEN MCSHANE and MARY VON GLINOW  
 ISBN : 9781259927676

**SYNOPSIS:**

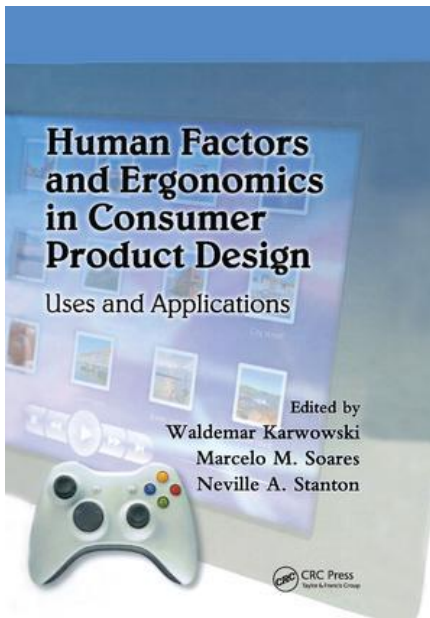
M: Organizational Behavior 4th edition by McShane and Von Glinow delivers essential OB knowledge in an accessible student-focused style. Students learn the latest concepts and associated workplace practices with real-world examples to demonstrate their relevance. This book builds on the strengths of the main textbook including a strong literature foundation excellent readability meaningful exhibits and a global representation of examples. Through Connect students also have access to dozens of self-assessments and learning activities.



TITLE : EXECUTING DESIGN FOR RELIABILITY WITHIN THE PRODUCT LIFE CYCLE  
 AUTHOR : ALI JAMNIA AND KHALED ATUA  
 ISBN : 9780815348979

**SYNOPSIS:**

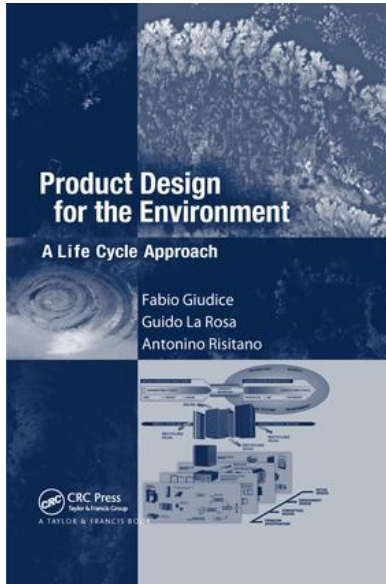
At an early stage of the development, the design teams should ask questions such as, "How reliable will my product be?" "How reliable should my product be?" And, "How frequently does the product need to be repaired / maintained?" To answer these questions, the design team needs to develop an understanding of how and why their products fails; then, make only those changes to improve reliability while remaining within cost budget. The body of available literature may be separated into three distinct categories: "theory" of reliability and its associated calculations; reliability analysis of test or field data – provided the data is well behaved; and, finally, establishing and managing organizational reliability activities. The problem remains that when design engineers face the question of design for reliability, they are often at a loss. What is missing in the reliability literature is a set of practical steps without the need to turn to heavy statistics. Executing Design for Reliability Within the Product Life Cycle provides a basic approach to conducting reliability-related streamlined engineering activities, balancing analysis with a high-level view of reliability within product design and development. This approach empowers design engineers with a practical understanding of reliability and its role in the design process, and helps design team members assigned to reliability roles and responsibilities to understand how to deploy and utilize reliability tools. The authors draw on their experience to show how these tools and processes are integrated within the design and development cycle to assure reliability, and also to verify and demonstrate this reliability to colleagues and customers.



TITLE : HUMAN FACTORS AND ERGONOMICS IN CONSUMER PRODUCT DESIGN  
 EDITED : WALDEMAR KARWOWSKI, MARCELO M.SOARES AND NEVILLE A. STANTON  
 ISBN : 9780367382636

**SYNOPSIS:**

Every day we interact with thousands of consumer products. We not only expect them to perform their functions safely, reliably, and efficiently, but also to do it so seamlessly that we don't even think about it. However, with the many factors involved in consumer product design, from the application of human factors and ergonomics principles to reducing risks of malfunction and the total life cycle cost, well, the process just seems to get more complex. Edited by well-known and well-respected experts, the two-volumes of *Handbook of Human Factors and Ergonomics in Consumer Product Design* simplify this process. The second volume, **Human Factors and Ergonomics in Consumer Product Design: Uses and Applications**, discusses challenges and opportunities in the design for product safety and focuses on the critical aspects of human-centered design for usability. The book contains 14 carefully selected case studies that demonstrate application of a variety of innovative approaches that incorporate Human Factor and Ergonomics (HF/E) principles, standards, and best practices of user-centered design, cognitive psychology, participatory macro-ergonomics, and mathematical modeling. These case studies also identify many unique aspects of new product development projects, which have adopted a user-centered design paradigm as a way to attend to user requirements. The case studies illustrate how incorporating HF/E principles and knowledge in the design of consumer products can improve levels of user satisfaction, efficiency of use, increase comfort, and assure safety under normal use as well as foreseeable misuse of the product. The book provides a comprehensive source of information regarding new methods, techniques, and software applications for consumer product design.

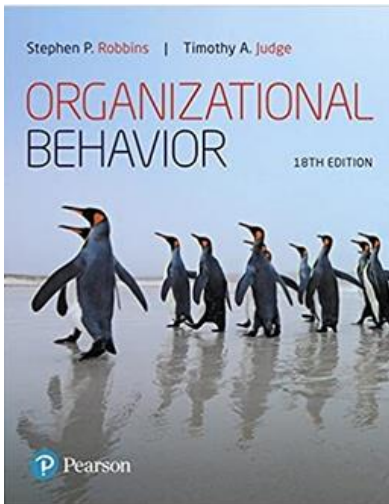


TITLE : PRODUCT DESIGN FOR THE ENVIRONMENT: A LIFE CYCLE APPROACH  
AUTHOR : FABIO GIUDICE, GUIDO LA ROSA AND ANTONINO RISITANO  
ISBN : 9780367391348

**SYNOPSIS:**

In recent years the increased awareness of environmental issues has led to the development of new approaches to product design, known as Design for Environment and Life Cycle Design. Although still considered emerging and in some cases radical, their principles will become, by necessity, the wave of the future in design. A thorough exploration of the subject, **Product Design for the Environment: A Life Cycle Approach** presents key concepts, basic design frameworks and techniques, and practical applications. It identifies effective methods and tools for product design, stressing the environmental performance of products over their whole life cycle.

After introducing the concepts of Sustainable Development, the authors discuss Industrial Ecology and Design for Environment as defined in the literature. They present the life cycle theory and approach, explore how to apply it, and define its main techniques. The book then covers the main premises of product design and development, delineating how to effectively integrate environmental aspects in modern product design. The authors pay particular attention to environmental strategies that can aid the achievement of the requisites of eco-efficiency in various phases of the product life cycle. They go on to explore how these strategies are closely related to the functional performance of the product and its components, and, therefore, to some aspects of conventional engineering design. The book also introduces phenomena of performance



TITLE : ORGANIZATIONAL BEHAVIOR  
AUTHOR : STEPHEN P. ROBBINS, TIMOTHY A. JUDGE  
ISBN : 978-0134729329

**SYNOPSIS:**

The world's most successful Organizational Behavior textbook provides the research you want, in the language your students understand. This text makes current, relevant research come alive for readers. The 18th Edition reflects the most recent research and business events within the field of organizational behavior, while maintaining its hallmark features -- a clear writing style, cutting-edge content, and intuitive pedagogy. There's a reason why Robbins's textbooks have educated millions of students and have been translated into 20 languages -- and it's because of a commitment to provide engaging, cutting-edge material that helps students understand and connect with organizational behavior.