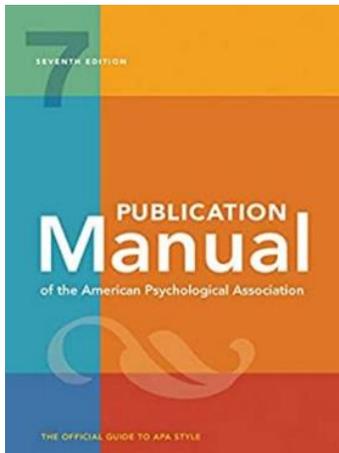


## LIBRARY BOOK SUGGESTIONS VOL.5/2020



**TITLE** : **PUBLICATION MANUAL OF THE AMERICAN PSYCHOLOGICAL ASSOCIATION**  
**EDITION** : **7TH EDITION, 2020**  
**ISBN** : **978-1433832161**

### **SYNOPSIS:**

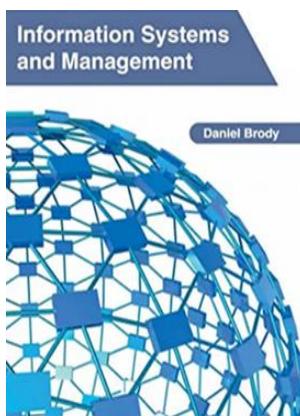
The *Publication Manual of the American Psychological Association, Seventh Edition* is the official source for APA Style. With millions of copies sold worldwide in multiple languages, it is the style manual of choice for writers, researchers, editors, students, and educators in the social and behavioral sciences, natural sciences, nursing, communications, education, business, engineering, and other fields. Known for its authoritative, easy-to-use reference and citation system, the *Publication Manual* also offers guidance on choosing the headings, tables, figures, language, and tone that will result in powerful, concise, and elegant scholarly communication. It guides users through the scholarly writing process--from the ethics of authorship to reporting research through publication. The seventh edition is an indispensable resource for students and professionals to achieve excellence in writing and make an impact with their work.



**TITLE** : **SERVICES MARKETING**  
**EDITION** : **SECOND EDITION**  
**AUTHOR** : **WILLIAM CHITTY; STEVEN D'ALESSANDRO; DAVID GRAY; ANDREW HUGHES**  
**ISBN** : **9780190303167**

### **SYNOPSIS:**

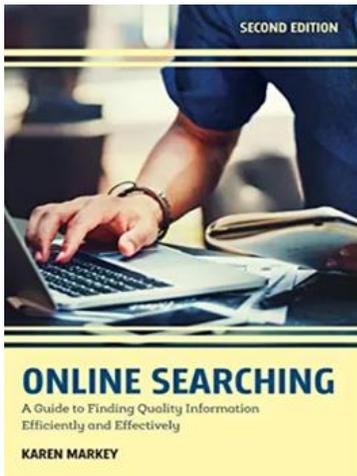
Increasingly, more attention is being given by businesses to the implications of services provision and how services can be best managed and marketed. This text has been written to provide an understanding of the role that services marketing plays in creating customer value, and the increasing contributions that services make to national economies. With a practical focus, it provides the necessary skills to analyse those successful service strategies that create customer value, achieve customer satisfaction and foster long term brand loyalty for a broad range of services. The text sequentially examines the various services marketing concepts, allowing students to develop conceptual frameworks that will enable them to critically analyse the marketing activities of selected Australasian service organisations, and therefore be able to develop strategies to apply those concepts.



**TITLE** : **INFORMATION SYSTEMS AND MANAGEMENT**  
**AUTHOR** : **DANIEL BRODY**  
**ISBN** : **9781632408914**

### **SYNOPSIS:**

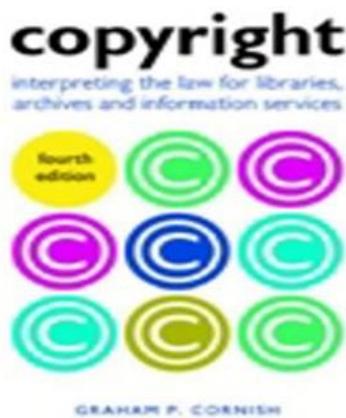
An organized system that deals with the organization, collection, communication and storage of information is known as an information system (IS). It can also be used to describe a combination of software, hardware, data, business processes, people and feedback that can be used for the optimization and management of an organization. An information system seeks to support decision-making, operations and management. Information systems can be of various types such as decision support systems, learning management systems, transaction processing systems, database management systems, etc. Computer based information systems are also widely used. Its main components are software, procedures, networks, hardware and databases. The objective of this book is to give a general view of the different areas of information systems and their management. It traces the progress of this field and highlights some of its key concepts and applications. It aims to equip students and experts with the advanced topics and upcoming concepts in this area.



**TITLE** : **ONLINE SEARCHING: A GUIDE TO FINDING QUALITY INFORMATION EFFICIENTLY AND EFFECTIVELY**  
**EDITION** : SECOND EDITION  
**AUTHOR** : KAREN MARKEY  
**ISBN** : 9781538115077

**SYNOPSIS:**

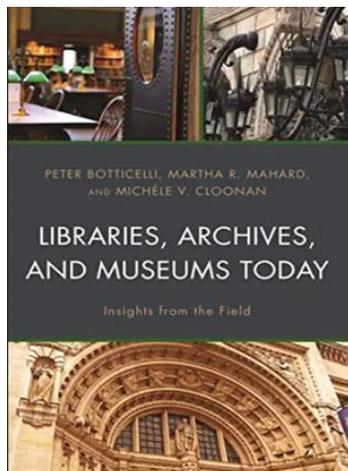
Online Searching is your complete guide to becoming a superstar searcher, wielding advanced searching features, strategies, and tactics for answering questions on any topic under the sun as well as finding answers in trusted, quality sources



**TITLE** : **COPYRIGHT: INTERPRETING THE LAW FOR LIBRARIES, ARCHIVES AND INFORMATION SERVICES**  
**EDITION** : SIXTH EDITION  
**AUTHOR** : G P CORNISH  
**ISBN** : 9781783304240

**SYNOPSIS:**

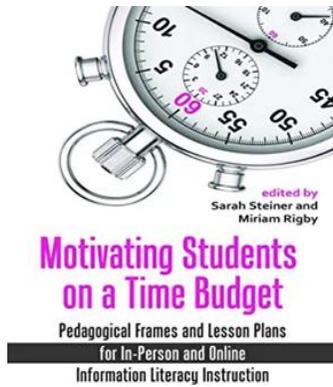
Cornish's Copyright is the standard work in its field and is indispensable for all librarians and information professionals and who are looking for solutions to their copyright problems. The book explains the provisions of the UK Copyright Act and supporting legislation in quick and easy question-and-answer form. This latest edition is revised and expanded in the light of new legislation which came into force in 2015 and some decisions by the courts which have changed our understanding of what the law means. Areas such as moral rights, originality, databases, and the use of broadcast material in education all receive detailed attention, along with Wikipedia, Creative Commons and Open Archives. Copyright is also considered in the context of social media. All types of material that may attract copyright are considered, including: literary, dramatic and musical works, artistic works, sound recordings, films and videobroadcast, databases, computer programs and websites.



**TITLE** : **LIBRARIES, ARCHIVES, AND MUSEUMS TODAY: INSIGHTS FROM THE FIELD**  
**EDITION** : 2019  
**AUTHOR** : PETER BOTTICELLI; MARTHA R MAHARD; MICHÈLE VALERIE CLOONAN  
**ISBN** : 9781538125540

**SYNOPSIS:**

This book explores the intersections among libraries, archives, and museums (LAMs) in such practices as digital content creation, conservation and preservation, collections cataloging, digital asset management, digital curation and stewardship, expanding user experiences, and cultivating digital cultural communities

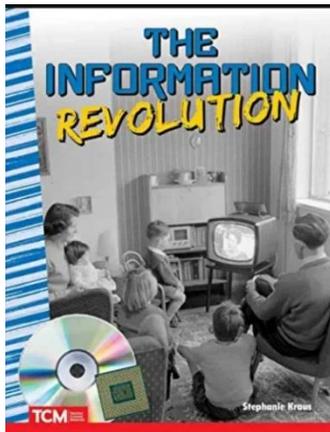


**TITLE : MOTIVATING STUDENTS ON A TIME BUDGET : PEDAGOGICAL FRAMES AND LESSON PLANS FOR IN-PERSON AND ONLINE INFORMATION LITERACY INSTRUCTION**

**EDITION : 2019**  
**AUTHOR : SARAH K STEINER; MIRIAM RIGBY**  
**ISBN : 9780838989494**

**SYNOPSIS:**

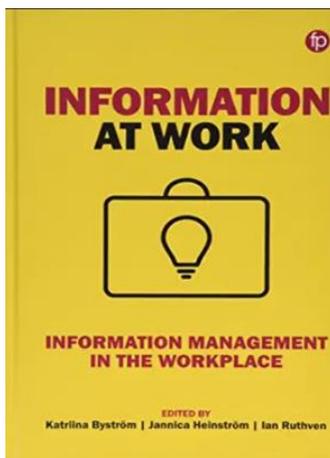
Explores research-based, broad-level considerations of student motivation as it relates to short-term information literacy instruction, both in person and online. The book then moves into activities and lesson plans that highlight specific motivational strategies and pedagogies: Each encourages the spirit of play, autonomy, and active learning



**TITLE : THE INFORMATION REVOLUTION**  
**EDITION : 1ST EDITION**  
**AUTHOR : STEPHANIE KRAUS**  
**ISBN : 9781425850777**

**SYNOPSIS:**

"Today, it's hard to imagine life without smartphones and the internet. But those technologies weren't around 50 years ago. Between 1950 and 2001, the development of technology changed the world. Not only did it revolutionize the way humans communicate and share information, it changed the world's economy. This time became known as the Information Revolution

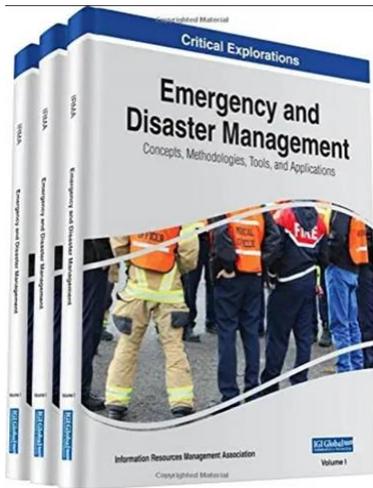


**TITLE : INFORMATION AT WORK: INFORMATION MANAGEMENT IN THE WORKPLACE**

**EDITION : 2019**  
**AUTHOR : KATRIINA BYSTRÖM; JANNICA HEINSTRÖM; IAN RUTHVEN**  
**ISBN : 9781783302758**

**SYNOPSIS:**

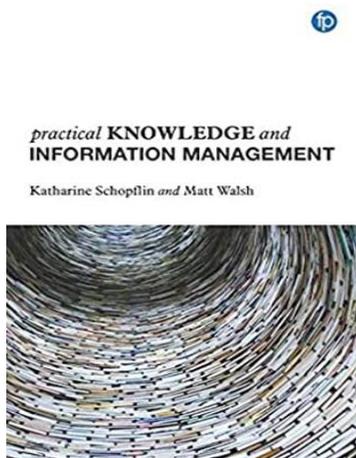
'...this is a gripping account of how information works in the modern workplace. The act of reading it is unlikely to leave any information professional unchanged, and will provide them with a base



**TITLE** : **EMERGENCY AND DISASTER MANAGEMENT : CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS**  
**AUTHOR** : **RESOURCES MANAGEMENT ASSOCIATION**  
**ISBN** : **9781522561958**

**SYNOPSIS:**

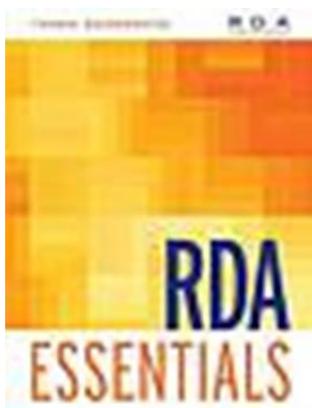
"This book is an innovative reference source for the latest academic material on the theoretical and the practical components of crisis management and response. The use of smart technologies in emergency response and disaster management is also explored. Highlighting a range of topics such as environmental disasters and hazards, natural disasters, and crisis management"--



**TITLE** : **PRACTICAL KNOWLEDGE AND INFORMATION MANAGEMENT**  
**EDITION** : 2019  
**AUTHOR** : **KATHARINE SCHOPFLIN; MATT WALSH**  
**ISBN** : **9781783303366**

**SYNOPSIS:**

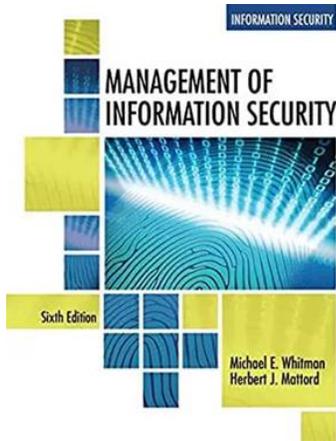
Practical Knowledge and Information Management (KIM) is a guide written by and for knowledge and information management practitioners. As well as offering an introduction to the field, it provides advice and expertise that can be applied to real-life workplace situations. It offers an antidote to hype and best practice you can actually use



**TITLE** : **RDA ESSENTIALS**  
**EDITION** : 2ND EDITION, 2020  
**AUTHOR** : **THOMAS BRENNENDORFER**  
**ISBN** : **9780838946305**

**SYNOPSIS:**

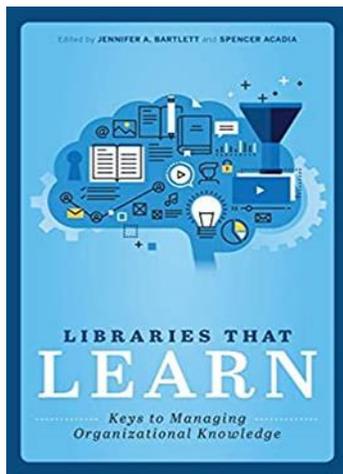
This concise guide to cataloguing with RDA: Resource Description and Access is essential for those seeking a simplified path to creating basic RDA records



TITLE : **MANAGEMENT OF INFORMATION SECURITY**  
EDITION : SIXTH EDITION, 2019  
AUTHOR : MICHAEL E WHITMAN; HERBERT J MATTFORD  
ISBN : 9781337405713

**SYNOPSIS:**

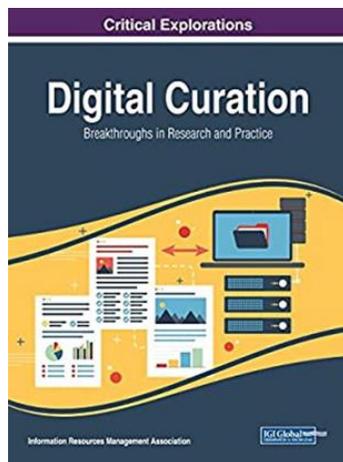
Prepares you to become an information security management practitioner able to secure systems and networks in a world where continuously emerging threats, ever-present attacks and the success of criminals illustrate the weaknesses in current information technologies.



TITLE : **LIBRARIES THAT LEARN: KEYS TO MANAGING ORGANIZATIONAL KNOWLEDGE**  
AUTHOR : JENNIFER A BARTLETT; SPENCER ACADIA  
ISBN : 9780838918319

**SYNOPSIS:**

"Sharing organizational knowledge supports onboarding, coaching, mentoring, and the day-to-day smooth functioning of the workplace. So why are the procedures, policies, and best practices for your organization often so hard to find? Although the term knowledge management might conjure up images of a bureaucratic labyrinth, essentially it means getting the right information to the right people at the right time

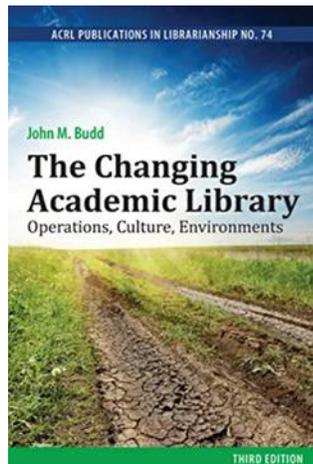


**TITLE** : **DIGITAL CURATION : BREAKTHROUGHS IN RESEARCH AND PRACTICE**  
**EDITION** : 2019  
**AUTHOR** : INFORMATION RESOURCES MANAGEMENT ASSOCIATION  
**ISBN** : 9781522569213

**SYNOPSIS:**

**Summary:**

"This book is a critical source of academic knowledge on the preservation, selection, collection, maintenance, and archiving of digital materials. Highlighting a range of pertinent topics such as electronic resource management, digital preservation, and virtual restoration" ..



**TITLE** : **THE CHANGING ACADEMIC LIBRARY OPERATIONS, CULTURE, ENVIRONMENTS**  
**EDITION** : 3. ED  
**AUTHOR** : JOHN BUDD  
**ISBN** : 9780838989975

**SYNOPSIS:**

Presents a critical examination of major issues facing colleges and universities and the unique challenges their libraries face. The Changing Academic Library can be used as a text in library and information science courses, as well as an introduction for new professionals and academic administrators.